

2022-2023 District Goals



District: 11 C2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 55% of clubs in our district report service.

Action Plan

[GSTActionplan \(1\).pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	15
2nd Quarter	1	20	10	20
3rd Quarter	1	20	10	15
4th Quarter	0	0	10	20

FY New Clubs

2

FY Charter Members

40

FY New Members

40

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

10

Action Plan

[GMT Action Plan.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 5% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 55% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[GLT Action Plan.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 4 clubs make a Model Club commitment.

Action Plan

[LCIF Action Plan.pdf](#)

CUSTOM GOALS

Goal Statement

Retain 10% more members than 2020-2021 FY losses.

Working as a team to brainstorm ideas of how to keep club members happy to retain their membership and motivate them to do more service.

Action Plan

[District goals.pdf](#)

Goal Statement

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Action Plan

[358_District goals 7272.pdf](#)