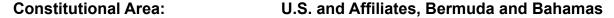
# 2022-2023 District Goals

District: 11 C2





## **SERVICE ACTIVITIES**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 55% of clubs in our district report service.

#### **Action Plan**

GSTActionplan (1).pdf

## MEMBERSHIP DEVELOPMENT

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	15
2nd Quarter	1	20	10	20
3rd Quarter	1	20	10	15
4th Quarter	0	0	10	20

**FY New Clubs** 

2

**FY Charter Members** 

40

**FY New Members** 

40

FY Retention Goal

70

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

### **Action Plan**

**GMT** Action Plan.pdf

# LEADERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 5% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 55% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

### **Action Plan**

**GLT Action Plan.docx** 

## **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 4 clubs make a Model Club commitment.

#### **Action Plan**

LCIF Action Plan.pdf

## **CUSTOM GOALS**

## **Goal Statement**

Retain 10% more members than 2020-2021 FY losses.

Working as a team to brainstorm ideas of how to keep club members happy to retain their membership and motivate them to do more service.

## **Action Plan**

District goals.pdf

## **Goal Statement**

Retain 10% more members than 2020-2021 FY losses.

Working as a team to brainstorm ideas of how to keep club members happy to retain their membership and motivate them to do more service.

## **Action Plan**

358 District goals 7272.pdf